



Perfect match

The Aetna Smart Compare™ designation program

Take the guesswork out of finding a provider

Choosing the right physician or specialist can be tough. That's why we're making it easier for you with our Aetna Smart Compare designation, which identifies local providers who provide a higher quality of care* that you can trust. Plus, these providers can help you save on medical costs* and are already in your network.

*Visit [Aetna.com/smartcompare](https://www.aetna.com/smartcompare) for more information.

[Aetna.com](https://www.aetna.com)

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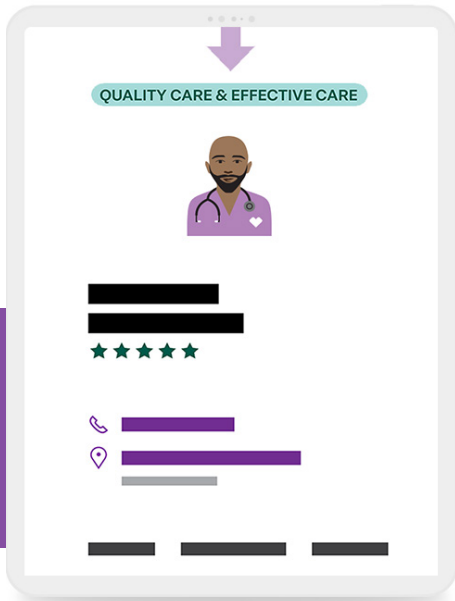


Identify high-performing providers in your network.

[Aetna.com/individuals-families/find-a-doctor](https://www.aetna.com/individuals-families/find-a-doctor)



Look for the Aetna Smart Compare
“Quality Care” and “Effective Care”
designation when you search for a provider.



Get the care you deserve

A provider you can trust

Aetna Smart Compare™ is a new designation program for providers who have demonstrated a higher standard of quality and cost effectiveness.* Aetna Smart Compare makes it easy for you to compare and select providers you can trust.

A provider who gets you

By addressing your issues with the right treatments for the right reasons, these providers can help you get better faster.* They can suggest healthy actions and help you avoid treatments you might not need so you can live your healthiest life.

Save on quality care

A provider with the Aetna Smart Compare “Quality Care” and “Effective Care” labels can:

- ✓ Prescribe less-expensive medication when possible
- ✓ Lower the chance of having to go to the emergency room
- ✓ Help you avoid unneeded testing
- ✓ Help you find freestanding care facilities, which can help lower your costs

*Visit [Aetna.com/smartcompare](https://www.aetna.com/smartcompare) for more information.

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